



INTERNATIONAL FAIR POSTER COMPETITION 2011

Participation Regulations

1. *The International Poster Competition 2011 will be held during the International Exhibition of Printing Communications PRINTCOM from 13 to 16 April 2011 in Plovdiv, Bulgaria..*
2. *All UFI members are entitled to submit posters.*
3. *The participation in the Competition is free of charge.*
4. *Participants in the International Poster Competition 2011 shall present posters in Category 2 - Exhibition Event Poster.*
5. *These posters should not have been entered in any previous editions of the International Fair Poster Competition. Category 1 Posters promoting the exhibition industry at large, are entered in alternating years only.*
6. *Each poster shall be submitted in 3 hard copies together with a picture in .jpg format. The entry deadline is 14 March 2011. The applicant shall complete an application form for each poster. The number of the submitted posters is not limited.*
7. *The minimum size of the poster entries is: 50 x70 cm.*
8. *Only posters created for exhibition events held during the three-year period from 2009 to 2011 are eligible to apply*
9. *The fair and exhibition organizer submitting posters for the International Fair Poster Competition 2011 shall grant UFI and International Fair Plovdiv the right to reproduce the posters for the purposes of the competition and its award ceremony or for the sole purpose of promoting the International Fair Poster Competition.*
10. *The assessment of the posters is done by an International Jury comprising renowned graphic designers, UFI representatives, famous artists and exhibition industry experts.*
11. *Assessment criteria:*
 - ◆ *Interpretation of the exhibition topic;*
 - ◆ *Design concept;*
 - ◆ *Integrity and original presentation of the event's technical parameters, dates, venue, exhibition name, etc.*
12. *The Grand Award winner in Category 2 will be presented with an original statuette and a certificate. The runner-up poster entrants will receive an honorary certificate. Certificates are also given to the poster designers, the designer's studios and designated photographers who have participated in the preparation of the award-winning and runner-up posters.*

APPLICATION FORM FOR PARTICIPATION
INTERNATIONAL FAIR POSTER COMPETITION 2011
13 - 16.04.2011



Application deadline: **14.03.2011**

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|-------------------|---|--------------------|----------|--|
| A | EXHIBITOR: | Fair organisation: | | |
| | ADDRESS | | | |
| | P.O.Box | Street: | | |
| | Postal code: | Town: | Country: | |
| | Tel.: | Fax: | | |
| | E-mail: | http:// | | |
| Contact person | | | | |
| Category 2 | Poster acronym _____ | | | |
| | Event title _____ | | | |
| | Date and sequence of the respective event _____ | | | |
| | Scope of branches _____ | | | |
| | The name of the designer or the creative studio _____ | | | |
| | The name of the photographer _____ | | | |

Please fill in the form for each poster and send it back by e-mail or along with the hard copy and a picture in .jpg format.

Date: _____

Signature: _____